

**BROOKLYN CHANGEMAKERS
BALL ORG**

2026 SPONSORSHIP OPPORTUNITIES

CONTACT

For more information, please contact Cherish Carrillo
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BROOKLYN ORG CHANGEMAKERS BALL

OCTOBER 28, 2026
POWERHOUSE ARTS

IMPACT SNAPSHOT

\$150M+

in grants awarded to
nonprofits since 2009

100+

organizations funded
annually

200K+

Brooklynites directly
impacted each year

100%

of event net proceeds
support Brooklyn
communities

ABOUT BROOKLYN ORG

Brooklyn Org is a champion for Brooklyn. We are a partner and platform for local philanthropy, that gives everyone a part to play in creating change from the ground up.

Over our 15+ year history, we have moved more than \$150 million to nonprofits in partnership with generous Brooklynites, through our community-powered grantmaking and Donor Advised Funds.

Our network of changemakers—Brooklynites, Brooklyn backers, businesses, and broader believers in equity and justice—is powered by a shared vision of making Brooklyn a beacon for the world.

THE BALL

The Brooklyn Org Changemakers Ball is an evening that unites Brooklynites to celebrate the leaders and organizations driving real change across the borough. It's our largest fundraiser of the year—and a unique celebration of all things Brooklyn. Past performers and featured guests include: Ana Gasteyer, Phoebe Robinson, DJ Stretch Armstrong, Penn Badgley and Domino Kirke, Robert Lopez and Kristen Anderson-Lopez, Constantine Maroulis, Lynn Nottage, and more!

Held at an iconic Brooklyn venue, the Ball features powerful storytelling and performances that elevate the voices of our community. Last year over 500 guests raised \$1.4 million for our borough, and this year promises to be even bigger and bolder.

WE THE PEOPLE

In a historic year marked by ongoing national upheaval, Brooklyn Org offers a declaration of our own, rooted in localism—"We The People"—celebrating the people, institutions, and communities writing Brooklyn's next chapter. Join the artists, the advocates, the parents, the entrepreneurs, the neighbors, the teachers, the dreamers, and the builders who are shaping our borough's future. Every day, Brooklynites dedicate themselves to building a community that is a beacon for what's possible when neighbors invest in each other, when challenges are met with solutions, and when local action creates national change.

BROOKLYN ORG 25

The Ball showcases 25 emerging and long-time community changemakers who are making a difference every day through their dedication to Brooklyn and addressing urgent needs in our borough. This year's event will highlight exceptional leaders working to defend rights, protect families, and preserve arts and culture.

JOIN US

Your sponsorship helps propel community-led solutions across the borough. The Brooklyn Org Changemakers Ball is more than an event—it's a celebration of justice, equity, and community spirit, rooted right here in Brooklyn.

Sponsorship

CHANGEMAKER SPONSOR - \$100,000

- Two tables (seating for 16 guests and 4 “Brooklyn Org 25” Changemakers)
- Recognition from the stage
- Dedicated supporter profile on Brooklyn Org website
- Featured in social media post
- Full-screen ad in digital journal
- Premiere Logo/Listing placement in all event materials and communications

CHAMPION SPONSOR - \$50,000

- Two tables (seating for 16 guests and 4 “Brooklyn Org 25” Changemakers)
- Recognition from the stage
- Full-screen ad in digital journal
- Premiere Logo/Listing placement in all event materials and communications

ACTIVIST SPONSOR - \$25,000

- One table (seating for 8 guests and 2 “Brooklyn Org 25” Changemakers)
- Recognition from the stage
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

ADVOCATE SPONSOR - \$12,500

- One table (seating for 8 guests and 2 “Brooklyn Org 25” Changemakers)
- Half-screen ad in digital journal
- Logo/Listing in all event materials and communications

NEIGHBOR SPONSOR - \$5,000

- Seating for 4 guests
- Half-screen ad in digital journal
- Listing in all event materials and communications

FRIEND SPONSOR - \$2,500

- Seating for 2 guests
- Listing in all event materials and communications

INDIVIDUAL TICKET - \$1,000

- Seating for 1 guest

Other Giving Opportunities

SPONSOR A SEAT FOR A COMMUNITY CHANGEMAKER - \$1,000

- Enables us to provide a ticket for a local nonprofit leader

FULL-SCREEN DIGITAL JOURNAL AD - \$1,000

HALF-SCREEN DIGITAL JOURNAL AD - \$500

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Underwriting Opportunities

“WE THE PEOPLE” TITLE UNDERWRITER – \$200,000

Lead the movement. Our premiere event sponsor, with top billing across all platforms and the opportunity to help shape the evening’s experience.

- Exclusive “Presented by” recognition in event title and promotional materials
- Two tables (seating for 20)
- Remarks from stage and in all press releases
- Recognition from the stage
- Dedicated profile on Brooklyn Org website
- Profile feature in Brooklyn Org newsletter
- Featured in social media post
- Full-screen ad in digital journal
- Highest-priority logo/listing placement in all event materials and communications

“BROOKLYN ORG 25” PROTECTING FAMILIES UNDERWRITER – \$100,000

The Brooklyn Org 25 is our list celebrating the dedicated nonprofit leaders making an impact in our borough, recognized annually as part of the Brooklyn Org Changemakers Ball.

- One table (seating for 9 guests and a “Brooklyn Org 25” Changemaker)
- Seating for the “Brooklyn Org 25” Protecting Families Presenter
- Recognition from the stage
- Dedicated profile on Brooklyn Org website
- Featured in social media post
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

“BROOKLYN ORG 25” DEFENDING RIGHTS UNDERWRITER – \$100,000

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- One table (seating for 9 guests and a “Brooklyn Org 25” Changemaker)
- Seating for the “Brooklyn Org 25” Defending Rights Presenter
- Recognition from the stage
- Dedicated profile on Brooklyn Org website
- Featured in social media post
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

“BROOKLYN ORG 25” PRESERVING ARTS & CULTURE UNDERWRITER – \$100,000

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- One table (seating for 9 guests and a “Brooklyn Org 25” Changemaker)
- Seating for the “Brooklyn Org 25” Preserving Arts & Culture Presenter
- Recognition from the stage
- Dedicated profile on Brooklyn Org website
- Featured in social media post
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

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Underwriting Opportunities (cont.)

TECHNOLOGY UNDERWRITER - \$50,000

- One table (seating for 8 guests)
- Logo hyperlinked on home page of event management platform
- Recognition from the stage
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

COCKTAIL HOUR UNDERWRITER - \$25,000

- Seating for 6 guests
- Logo/Listing on cocktail napkins
- Recognition from the stage
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

BROOKLYN “SWAG” UNDERWRITER - \$15,000

- Seating for 4 guests
- Logo/Listing on a hang tag
- Tagged in one social media post, featuring the swag
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

“SAFE HOME” UNDERWRITER - \$10,000

- Seating for 2 guests
- Logo/Listing on signage at exit/Uber Station
- Uber discount “sponsored by” in dedicated email
- Full-screen ad in digital journal
- Logo/Listing in all event materials and communications

We The People

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