# BROCKLYN SOME LOVE

## OCTOBER 23, 2024 - 6:30 PM POWERHOUSE ARTS

Join us for the Brooklyn Org Changemakers Ball as we celebrate our beloved borough and raise funds to help our neighbors thrive. In our 15 year history, Brooklyn Org has supported hundreds of community organizations and changemakers working in every neighborhood and on every issue to meet urgent and long-term community needs. Each year, through memberships, major gifts and fundraising events, our community comes together to invest millions in innovative and highly effective local nonprofits aimed at sparking change for a fair and just Brooklyn.

The Brooklyn Org Changemakers Ball is a can't-miss event to mix, mingle, and **SHOW BROOKLYN SOME LOVE!** Last year, nearly 450 guests raised over \$1 million for our borough, and this year promises to be even bigger and bolder at our new venue Powerhouse Arts.

Support the Brooklyn Org Changemakers Ball and our efforts to raise greatly needed funds for community-led nonprofits by purchasing a ticket, a sponsorship, or making a generous donation.

## Honoring Harsha G. Marti



Harsha G. Marti is a Managing Director, General Counsel, and a member of the Executive Management Group at Warburg Pincus.

He joined Brooklyn Org's Board of Directors in January 2015 and served as Board Co-Chair from 2020 to 2024. As a long-time champion for racial justice and community-centered change, Harsha has had a critical impact through his leadership at Brooklyn Org during times of great uncertainty and unparalleled growth. In early 2020, he helped launch the Brooklyn COVID-19 Response Fund, which raised and distributed nearly \$3 million in just 16 weeks to the hardest-hit communities across Brooklyn. In 2023, Harsha co-led the development of Brooklyn Org's groundbreaking strategic plan, which ignited our evolution from Brooklyn Community Foundation to Brooklyn Org, a new model aimed at democratizing local philanthropy.

Harsha is also a member of the Executive Committee of the Law Board of the Northwestern Pritzker School of Law and was a board member of South Asian Youth Action (SAYA!) from 2005 to 2011. He received an SB in Materials Engineering from the Massachusetts Institute of Technology and a JD/MBA from the Northwestern Pritzker School of Law and the Kellogg School of Management. Born and raised in New York City, Harsha lives in Fort Greene with his wife Meera, and their four children.

### **BROOKLYN ORG 25**

We are proud to introduce a new yearly recognition at the 2024 Brooklyn Org Changemakers Ball, showcasing 25 emerging and long-time community leaders who are making a difference every day through their dedication to Brooklyn.

### **Sponsorships, Tables, and Ticket Packages**

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- 20 guests
- Presenting listing in event materials and communications
- Ticket sponsorship of 6 Community Changemakers
- One pre-event and one post-event social media post
- Entry for 10 additional guests for the After Party
- Recognition from the stage
- Full-screen ad and premier rotation in digital journal

#### ☐ Champion - \$50,000

- 16 guests
- Premium listing in event materials and communications
- Ticket sponsorship of 4 Community Changemakers
- One pre-event social media post
- Entry for 8 additional guests for the After Party
- Recognition from the stage
- Full-screen ad and premier rotation in digital journal

#### □ Activist - \$25,000

- 10 guests
- Premium listing in event materials and communications
- Ticket sponsorship of 2 Community Changemakers
- One pre-event social media post
- Entry for 4 additional guests for the After Party
- Recognition from the stage
- Full-screen ad in digital event journal

#### □ Advocate - \$12,500

- 10 guests
- Listing in event materials and communications
- Listing included in print and digital event journal
- Half-screen ad in digital event journal

#### □ Neighbor Sponsor - \$5,000

- 4 guests
- Listing included in print and digital event journal
- Half-screen ad in digital event journal

#### ☐ Host Committee - \$2,500

- 2 guests
- Included on Host Committee on invitation, event website, print and digital program

#### □ Individual Ticket - \$1,000

### ☐ Sponsor a Seat for a Community Changemaker - \$1,000 (100% Tax Deductible)

- Your contribution enables us to provide free tickets for local nonprofit leaders
- ☐ Full-screen Digital Journal Ad \$1,000 (100% Tax Deductible)
- ☐ Half-screen Digital Journal Ad \$500 (100% Tax Deductible)

### **Underwriting Opportunities**

#### □ Exclusive sponsorship of the "Brooklyn Org 25" - \$100,000

The Brooklyn Org 25 is our first-ever list of the grassroots leaders making a big difference in Brooklyn right now. To be unveiled yearly at the Brooklyn Org Changemakers Ball, this recognition will celebrate the individuals driving positive change in our nonprofit sector. This sponsorship will cover attendance costs for the "Brooklyn Org 25" and will also include:

- 10 guests
- Recognition in all event materials as the exclusive sponsor of the Brooklyn Org 25
- Two pre-event and one post-event social media post
- Recognition from the stage
- Full-screen ad and premier rotation in digital journal

### □ After Party Dessert and Dancing Sponsor - \$25,000

- 6 Dinner Guests
- Logo or name on dessert napkins
- One pre-event social media post
- Recognition from the stage
- In-room logo/signage
- Full-screen ad and premier rotation in digital journal

#### ☐ Champagne Welcome Sponsor - \$10,000

- Company logo on signage at ballroom entrance
- Two tickets
- Full screen digital journal ad

#### ☐ "Swag" Sponsor - \$10,000

- · Company logo on a hang tag
- Two tickets
- Full screen digital journal ad

Name					
Company					
Address					
City			State	Zip	
Phone Number			Email Address		
How did you hear ab	oout the event?				
Sponsorship level		Number of tickets			
Payment Method	☐ Credit card	☐ Check	☐ Bill me		
Credit Card Number		Exp. Date	CVV Code		
C'a a d					

If paying by check, make checks payable to Brooklyn Org and mail to:

Brooklyn Org • 1000 Dean Street, Suite 307 • Brooklyn, NY 11238 • Attention: Hà Huỳnh

For inquiries or questions, please contact: BKO24@rebeccaevents.com

All pledges are considered binding and all purchases are final.